

Retail

BTEC NATIONAL CERTIFICATE

Duration: 2 years

Board: Edexcel

Course Entry Qualifications: 5 GCSE's at Grade C or above (preferably including Business) or BTEC First Diploma / GNVQ Intermediate

Course Description

This new and exciting 6 unit course provides a specialist work-related programme of study that covers the key knowledge and practical skills required in the retail sector and also offers different emphasis through the choice of specialist units. The opportunity to pursue this course reflects the growth of Business and Enterprise related courses on offer since the school gained Specialist School status.

The qualification offers an engaging programme for 16-19 year olds who are clear about the area of employment that they wish to enter. Such learners may wish to extend their programme through the study of a related A level or other qualification.

Units:

The following units will be delivered over the two years.

Core Units

1. Developments in the Retail Sector
2. Business Principles in Retail
3. Customer Service in Retail Specialist Units
4. Retail Marketing and Promotion
5. Supply and Stock Management
6. The Impact of Technology

Assessment Format

The award will be assessed purely through the completion of portfolio / coursework (100%). There is no examination.

Further information from:

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